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JMIT (Journal of Management and Information Technology) invites original, research papers, articles, cases and book reviews on Contemporary, Inter-disciplinary & Functional areas of Management and Information Technology. While sending contributions the following guidelines must be strictly followed. Contributions that do not adhere to the guidelines will not be considered.

- The selection of papers for publication will be based on their relevance, clarity, topicality and originality; the extent to which they advance knowledge, understanding and application; and their likely contribution towards inspiring further development and research.
- The cover page of the article should contain: (i) Title of the article (in bold) (ii) Name(s) of authors (iii) Professional affiliation (iv) Address of correspondence and Email.
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- Manuscripts length should be between 4000- 6,000 words and book reviews length should not exceed 1000 words. The contribution should be in clear, coherent and concise English. Author/s should also send a copy of the contribution in MS word, Times New Roman font, by **e-mail to gnimjournal@gmail.com**.
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 - For example:
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 - Gronroos, C. (1996), "Relationship marketing: strategic and tactical implications", Management Decision, Vol. 34, No. 3, pp. 5-14
 - Gummesson, E. (1999), Total Relationship Marketing, Butterworth Heinemann, Oxford
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