USP's of PGDM Course in our institute

- GNIM is a group of institutions having 18 schools & various colleges running courses namely B.tech, BBA, BCA, B.Com(H) & B.Ed
- Economical fee structure
- Permanent n Qualified Faculty
- Industrial Visits
- Live Projects Continuous Power talk/Seminars with Industry Exposure, Workshops, Guest Lectures, Case Study
- Club Activities (Social Club/Marketing Club/Finance Club/Cultural Club)
- Placements with Top Recruiters
- Strong Alumni Network
- Dual Specialization Marketing/Finance/Hr/IT/IB
- Add on courses to upgrade the skill of students like Digital Marketing Financial Modelling, Entrepreneurship and Foreign Languages
- National & International Conference, Research Papers, Students individual activities
- Personality Development (Preparation of Mock Interviews/GD/Communication Skills & other PD activities)
- Summer Internship National and International
- Free participation in Higher Level banking Conclave which will assist in placements.
- Quiz, debates, presentation on regular basis
- Farewell/Freshers/Cultural Activities/Fest/ other activities
- Located in posh colony Punjabi Bagh
- Well connected to Metros
- AC classrooms Wi- Fi Computer Lab
- Library
- Canteen
- Sports Meet
- Huge Parking Facility